

Message Text

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62

ACTION EUR-25

INFO OCT-01 ISO-00 CIAE-00 PM-07 INR-10 L-03 NEA-10

NSAE-00 PA-03 RSC-01 PRS-01 SPC-03 USIA-15 TRSE-00

MBFR-04 SAJ-01 DODE-00 SS-15 NSC-10 AID-20 OMB-01

EB-11 COME-00 DRC-01 /142 W

----- 115820

R 010931Z OCT 73

FM AMEMBASSY VALLETTA

TO SECSTATE WASHDC 4780

USDOC WASHDC

INFO AMEMBASSY PARIS

AMEMBASSY ROME

USMISSION NATO

USMISSION EC BRUSSELS

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E.O. 11652: ADS DECLAS 9/28/74

TAGS: EIND, MT

SUBJ: INDUSTRIALIZATION: MOTOROLA SEMICONDUCTERS

REF: VALLETTA 1854

1. ROBERTS R. HEIKES, DIRECTOR GENERAL, EUROPE, MOTOROLA
SEMICONDUCTOR PRODUCTS INC.; JEAN-LUC GRAND-CLEMENT, GENERAL
MANAGER, MOTROLA SEMICONDUCTORS OF TOULOUSE; AND
MELVYNW. LARKIN, GENERAL MANAGER, MOTOROLA SEMICONDUCTORS LTD.
OF GLASGOW CALLED AT EMBASSY ON SEPTEMBER 28 TO DISCUSS
POSSIBILITY ESTABLISHMENT PLANT FOR PRODUCING SEMICONDUCTORS IN
MALTA WHICH WOULD EMPLOY INITIALLY ABOUT 700 AND UP TO 2,000
AFTER APPROXIMATELY ONE YEAR (SEE REFTEL.) HEIKES SAID HE AND
HIS COLLEAGUES WERE IN
MALTA IN CONJUNCTION WITH A MOTOROLA MANAGEMENT CONFERENCE WHICH
IS BEING HELD AT THE VERDALA HOTEL. HE SAID THEY WERE ALSO
FOLLOWING UP ON EARLIER CONTACTS WITH GOM REGARDING INVESTMENT
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IN MALTA.

2. HEIKES ADDED THEY WERE VERY ENCOURAGED BY MEETING WITH PM
MINTOFF ON SEPTEMBER 26, IN ADDITION TO DISCUSSIONS WITH MALTA
DEVELOPMENT CORPORATION AND MINISTRY OF DEVELOPMENT REPRESENT-
ATIVES. MINTOFF SEEMED VERY PLEASED WITH SUGGESTION AND TRIED TO
CONVINCE MOTOROLA REPS THEY SHOULD INCLUDE WITHIN PLAN FACILITY FOR
ELECTRICAL AND MECHANICAL WORK WHICH COULD EMPLOY SIZEABLE
NUMBER SKILLED MALTESE MALES (SEMICONDUCTORS WORK IS GENERALLY
DON BY FEMALES AROUND THE WORLD).

3. HEIKES EXPLAINED ADVANTAGES WHICH MALTA OFFERS ARE COMPARATIVE
LOW WAGE SCALE COMBINED WITH COMMON MARKET PREFERENCES. HE
CAUTIONED THAT DECISION BUILD PLANT NOT RPT NOT YET TAKEN BUT
MOTOROLA WILL GO AHEAD WITH SERIOUS FEASIBILITY ANALYSIS THIS
PROSPECT.

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Message Attributes

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Disposition Authority: willialc
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30 JUN 2005

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